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Case Docket No. US010364

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09/935883  
08/23/01

136A  
Mail

8/29/05

THE COMMISSIONER OF PATENTS AND TRADEMARKS, Washington, D.C. 20231

Enclosed for filing is the patent application of Inventor(s):  
SRINIVAS GUTTA, VASANTH PHILOMINFor: METHOD AND APPARATUS FOR AUTOMATICALLY ASSESSING INTEREST IN A  
DISPLAYED PRODUCT**ENCLOSED ARE:**

- [X] Associate Power of Attorney;  
[X] Information Disclosure Statement, Form PTO-1449 and copies of documents listed therein;  
[ ] Preliminary Amendment;  
[X] Specification (16 Pages of Specification, 6 Claims, & 1 Abstract);  
[X] Declaration and Power of Attorney:  
(2 Pages of a [X]fully executed [ ]unsigned Declaration);  
[X] Drawing (3 sheets of [X]informal [ ]formal sheets);  
[ ] Certified copy of application Serial No. ;  
[X] Other: Authorization Pursuant to 37 CFR §1.136 (a) (3);  
[X] Assignment to Koninklijke Philips Electronics N.V.

**FEE COMPUTATION**

CLAIMS AS FILED				
FOR	NUMBER FILED	NUMBER EXTRA	RATE	BASIC FEE - 710.00
Total Claims	24- 20 = 4		X \$18 =	72.00
Independent Claims	12- 3 = 9		X \$80 =	720.00
Multiple Dependent Claims, if any			\$260 =	0.00
<b>TOTAL FILING FEE . . . . .</b>			=	<b>\$1,502.00</b>

Please charge Deposit Account No. 14-1270 in the amount of the total filing fee indicated above, plus any deficiencies. The Commissioner is also hereby authorized to charge any other fees which may be required, except the issue fee, or credit any overpayment to Account No. 14-1270.

[ ] Amend the specification by inserting before the first line the sentence: --This is a continuation-in-part of application Serial No. , filed .--.

**CERTIFICATE OF EXPRESS MAILING**Express Mail Mailing Label No. EL666159730Date of Deposit AUGUST 23, 2001

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I hereby certify that this paper and/or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

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